

INTELLIGENT COMMUNICATIONS

Healthcare – Large S. Florida Hospice

Jeff Potter – IT Consultant



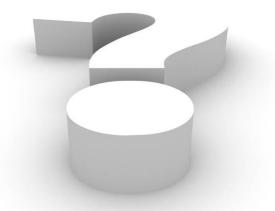


personalizing business communications



Business Objectives

- Reduce Network Costs
- Reduce Risk of Equipment Failure
- Improve Communciation Between Remote Offices
- Improve Productivity of Field Staff
- Future Growth Investment Protection



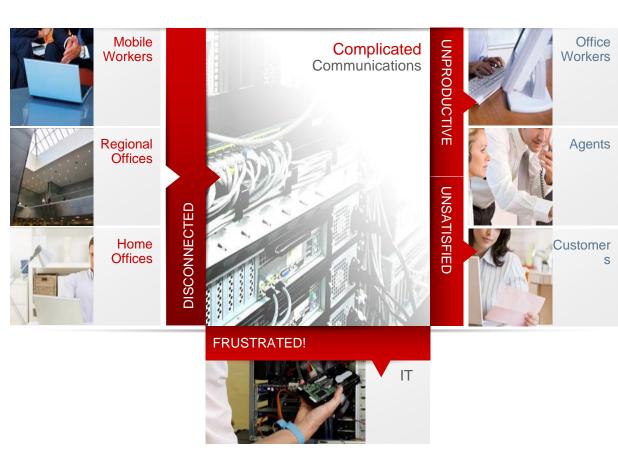
Business Problem

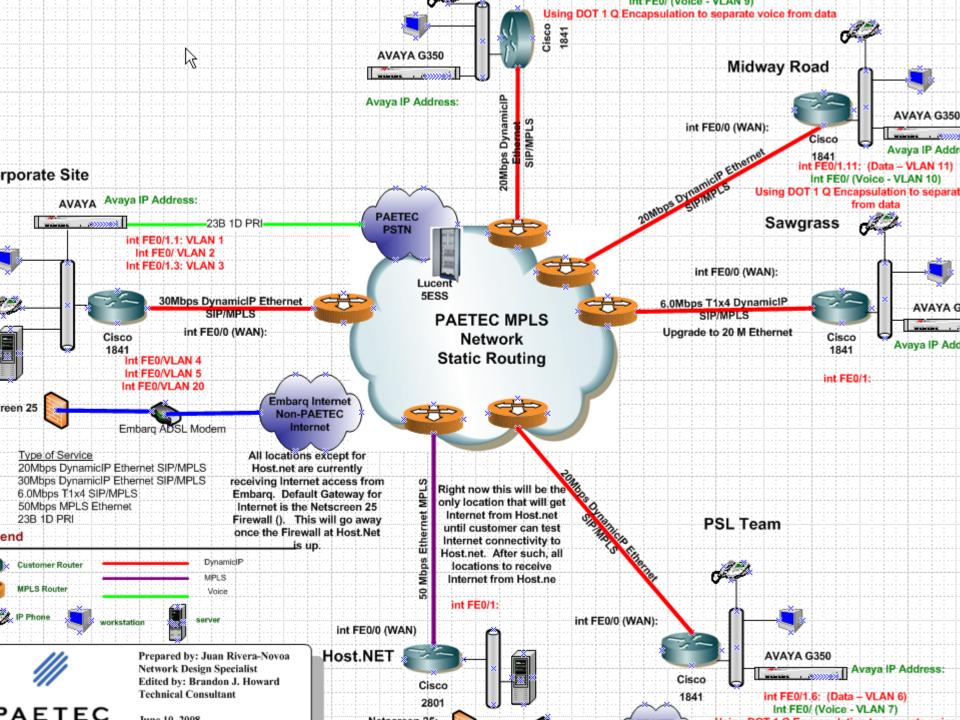
It is too complicated for midsized enterprises to benefit from the latest communication innovations



Reason to Change

- Separate Network for Voice & Data
- Communication System with limited scale (user accounts)
- Limited Mobility Features
- Management of Multiple End User Hardware
- Insufficient Messaging System





Cost Summary Totals for Hospice

Monthly Totals for RBOC	\$25,255.50
Monthly Totals for PAETEC	\$22,605.91
Monthly Savings	\$2649.59
Annual Savings	\$31,795.08
Term Savings	\$158,975.40
% of Savings	10%

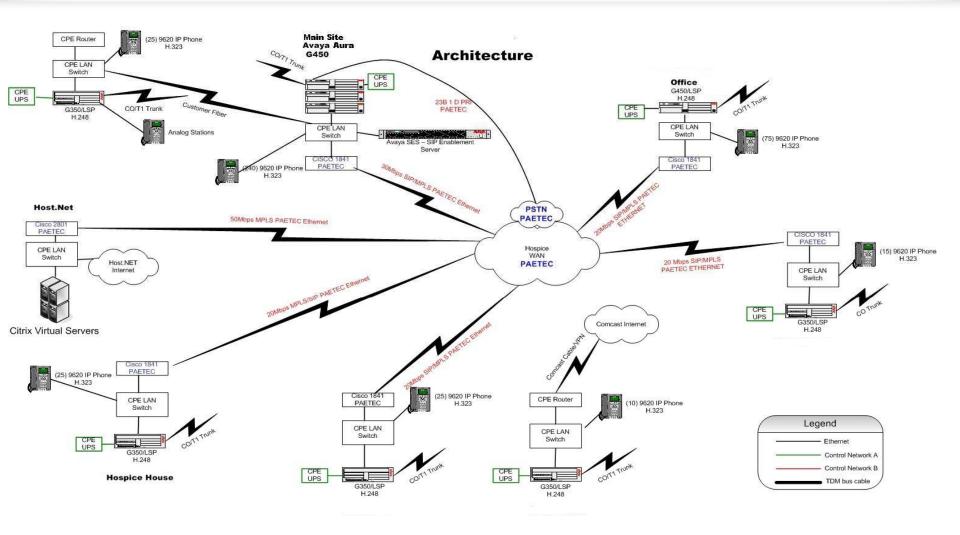
PAETEC Equipment For Services

PAETEC Equipment For Services program is a profit sharing mechanism that provides our customers with a unique method of acquiring equipment with minimal or no capital outlay while recognizing a reduction in current network cost which creates unparallel value and convenience.



Avaya Aura[™] Solution

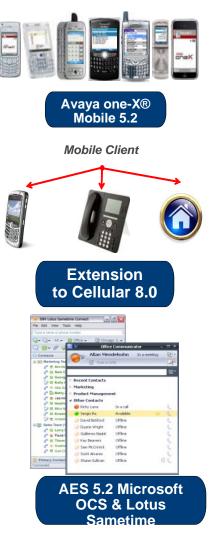






Avaya Aura[™] Benefits

- One System to Manage
- Remote Site Survivability
- Growth with SIP
- Avaya One-X Applications
- Centralized Modular Messaging for Exchange for Mobility
- Expert Systems Proactive Remote Monitoring and Trouble Resolution



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Avaya one-X® Communicator 5.2

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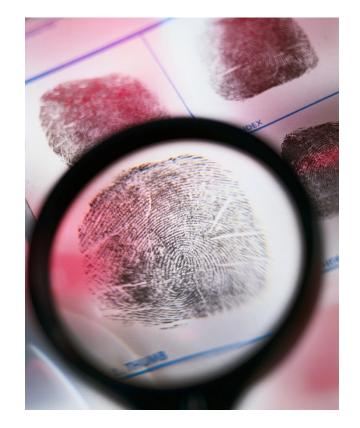
Avaya one-X® Portal 5.2

W/Intelligent Presence Server



Best Practices

- In-depth Discovery
- Baseline Current Bandwidth
- System failover for main site and all remote locations
- Integration of Microsoft AD for VM
- Network Monitoring Software
- Ongoing Training of Dedicated FTE on IT staff



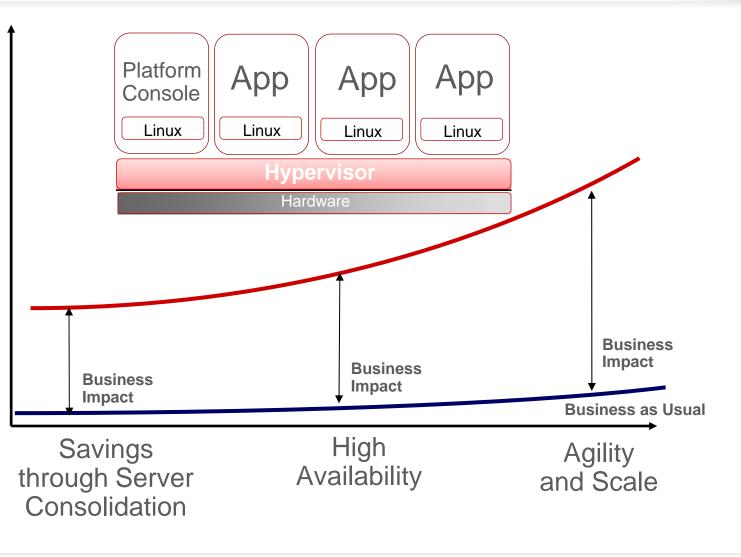




Virtualized Real-time Communciations Avaya Aura[™] System Platform

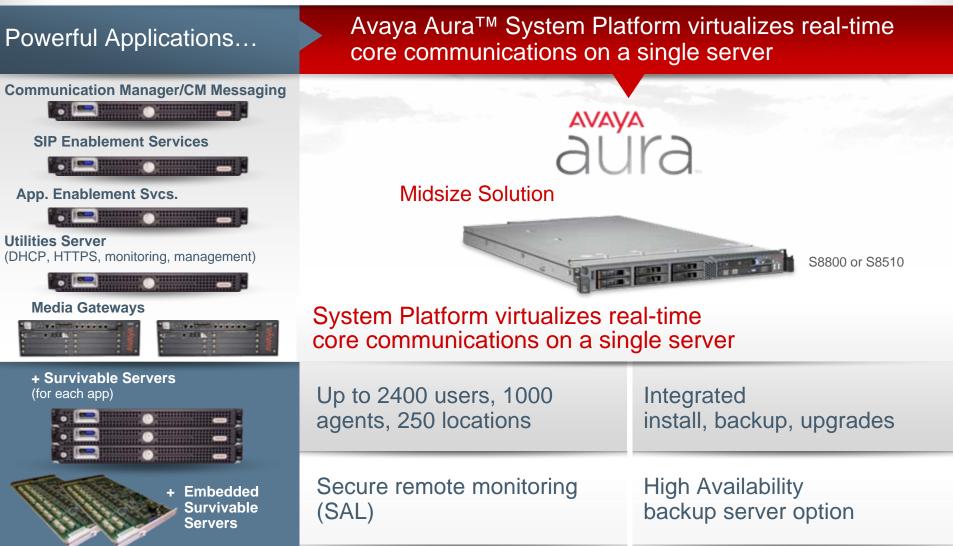


- Open standards based Open Virtualized Format (OVF)
- Tested, engineered application integration on certified servers
- Major enhancements to installation, serviceability manageability



Avaya Aura[™] Midsize Solution just made communications simpler (announced Oct 2009)





Productivity Enhancing Unified Communications Easy to Purchase



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Avaya one-X[®] Communicator 5.2

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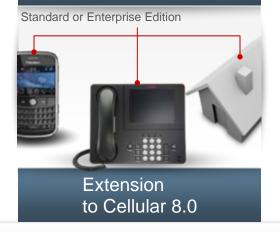
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Avaya IP Softphone 6

Provides IM capability

Avaya Aura 5.2





Avaya one-X[®] Mobile 5.2